

# **SANET** alkastar



# Sustainable development and production:



# EMAS:

Continuous
improvement of environmental performance
Annual sustainability
report

 Energy and water management
Social Fairness



150

50001

INTECHNICA

#### DIN ISO 14001: Continuous impro-

vement in reducing waste and CO2 emissions, and saving of energy, water and material consumption

#### ISO 50001: Continuous

improvement of energy management: performance, efficiency, security, use and consumption

A.I.S.E. - Charter: Safe and sustainable manufacturing of clea-

ning products

**DIN ISO 9001:** 





#### Continuous improvement of management processes and customer satisfaction Established quality management system in product development

and production

# **Green-Effective**<sup>®</sup> Sanitary Cleaner with Care Effect

# Eco-efficient performance with eco-effective product design

## User and environmental safety at the highest cleaning performance



- First Cradle to Cradle<sup>CM</sup> Gold certified\* range in the cleaning industry
- Certified with the European Ecolabel (DE/020/023)
- Registered in the positive list of ,die umweltberatung'
- Complete abandonment of toxic and harmful materials
- Outperforms other products at lower use concentration

\**Cradle to Cradle Certified*<sup>CM</sup> is a certification mark licensed by the Cradle to Cradle Products Innovation Institute. The product has been *Cradle to Cradle Certified*<sup>CM</sup> at the Gold level, packaging meets Silver level requirements

# Complete biodegradability



SANET alkastar with all its ingredients is totally biodegradable and has proven this important property in an accredited mineralization test according to OECD 302 B standard\*

\*for more information please visit www.wmprof.com

### Intensive use of renewable resources - continuous increase of the reutilisation score



- Production under extensive use of renewable raw materials and energy using to 100% hydroelectric, solar and geothermic power
- Production widely independent of crude oil: 61% of organic carbon processed in SANET alkastar originates from renewable plant resources which enables a production that is widely independent of crude oil
- Active water stewardship maintaining an own fresh and waste water treatment

#### Full transparency - complete ingredient declaration:

<5% anionic surfactants (sodium laureth sulfate), perfumes Specific ingredients: water, complexing agent (citrate, ecofriendly complexing agents based on amino acid), alcohol, food colour (E122)

# Traditional German quality - driving your durable business development



- More than 25 years pioneer in sustainable product development
- Smart hygiene solutions ensuring profitable growth
- Trusted brand

### Professional user training and on-site support for Sustainable Hygiene Solutions



- Comprehensive knowledge transfer through qualified cleaning consultants
- Customized hygiene plans and cleaning recommendations optimizing your business and cleaning procedures
- Increased service value and strengthened company reputation





# **SANET** alkastar



## **Application and dosing**



Dose in relation to application and degree of soil. Follow below instructions.



clean cloth. Manual floor cleaning: mop the floor with a clean mop.

Maintenance cleaning: wipe the surface wet or damp with a



#### Interval cleaning or persistant soile: wipe the surface

wet or damp with a clean cloth and rinse sufficiently.

# **Green-Effective®** Sanitary Cleaner with Care Effect

Powerful degreasing High material compatibility Low cost-in-use

#### **Product profile**

SANET alkastar is an alkaline sanitary maintenance cleaner, which is free of acids and chlorine. This makes the product exceptionally material and environmental friendly. Respecting biological cycles, it cares for people's health and cleaning staff's safety.

Meanwhile enhancing the work safety and despite its material compatibility, SANET alkastar shows out-

standing cleaning performance especially against oily and greasy soiling in acid-sensitive sanitary areas.Effortless cleaning procedures and low product consumption increase productivity.

Majorly composed of renewable resources, SANET alkastar takes on the responsibility for future generations.

### Area of application

SANET alkastar is suitable for all water-resistant surfaces, e.g. enamel, chrome, porcelain, ceramic tiles, plastic and painted surfaces as well as marble. Also applicable on plastics (e.g. acrylic glass, polyamide, Corian), on partition walls, wash basins, shower walls, furniture, coverings, armatures, as well as coloured fittings, door handles, handrails and banisters.

#### Product safety, storage and environmental instructions

Safety: For professional use only. Keep away from children. Do not mix with other products. Test material compatibility before use. For further information, see Safety Data Sheet. Storage: Store at room temperature in the original container. Keep from freezing. Environmental: Only give completely emptied packaging in the recommended waste container. Proper dosing saves costs and minimizes environmental impact.



